

Innovators who Invent My new path. - CSY55

This yatra is a journey of thoughts - a moving library. Every person I met is a book to experience.

Here, I share my thoughts and learnings from three days of a knowledge journey.

1. Why Innovators Need the Spotlight.

Before coming to the Yatra, I often wondered why some innovators need visibility, why Palle Srujana exists. After completing the yatra I realized this: Most inventions are born from pain. An innovator doesn't just see the problem, they feel it and live it. That's why their solutions actually work. It reduces real suffering. But here is the harsh truth I understood.

If innovators don't get visibility, someone else will hijack the idea.

And that someone usually thinks about money, not people.

They see: Revenue, not relief. Scale, not dignity. Growth, not ground reality. Grassroots innovators often have the most practical solutions, but they have no voice. That is when I realized - Palle Srujana is that voice.

"Innovation without visibility doesn't die. It gets used wrongly."

2. An Eye Opening Incident.

This is one incident where I learned a lesson and earned love.

A few co-yatrees and I were talking with 80+ years old Amma.

She spoke openly from heart and shared her life experience of 80 years.

We talked about agriculture in those days, food habits, diseases, god, and life wisdom.

She even showed me a tattoo on her hand. It felt like she was talking to us like her own children. Suddenly, her grandson scolded her: 'why you showing those things with strangers.' She became silent and left, with fear in her eyes.

We felt blank and helpless, we left that place quietly. Later, our thatha guru guided us and made us realize our mistake. We went there to learn from her, but we did not stand for her. We should have defended her - but we didn't.

Realizing this, we went back again we rectified our mistake. We honored her, listened to her stories again and spoke to her son to make him understand. When we left her eyes were filled with happiness and pride.

What ~~was~~ I learned:

- if you make a mistake, rectify it as soon as possible
- Always stand for those who stand with you, even in difficult moments

Who will Recognize Her?

I saw many women working hard in the fields, and after that they work in home also. They were strong physically and mentally and confident. They spoke openly and communicated well with everyone.

For me, my mother was first, teacher, nutritionist and doctor, she understood. In the kitchen, and felt she faced so many problems and quickly found solutions every day.

That made me think.

If so many problem they have then ~~the~~ solutions/Innovation already ~~be~~ have, how to spotlight those unseen innovations.

~~They stand in kitchen.~~

women innovate constantly but their ideas rarely reach the world. Not because they lack ideas, but because they don't label their work as innovation. In our pallo Srujana^{also} a very few women innovators are visible we need discover ~~and~~^{more} Because the most powerful innovations are often the done quietly, we recognize her proudly...

Unknown Pharmacy to Be Known:

Nature already has solutions for almost everything including diseases. But instead of respecting that, we process food and medicines in unhealthy ways. During this yatra, I was blessed to interact with people who have deep knowledge of plants and medicinal values. We didn't listen - we experienced plants physically, touched them, and understood them.

We visited a chicken farm they told us that a bird grows from grams to 2kg in just 40 days. In my childhood took 4-6 months to reach the same weight. Now we consume unhealthy food and medicine mostly, because we don't know better.

In my 15 years of formal education no one taught us the basics of food, plants, health and nature. Not even once.

A small suggestion, when we interact with school kids, we should tell them a little about nearby plants medicinal values and simple food habits, most kids already have access to these plants around their homes. With little guidance, some of them might choose to study science deeply. That can genuinely improve the future.

"Nature has the cure - we just forget to learn it"

- Arun Teja